



Cohere Life, Inc.

JOB DESCRIPTION: 3/10/25

Title: Executive Director, Blossom Rock	FLSA Status: Exempt
Reports to: Regional Vice President – West Region	Location: Apache Junction, AZ

Position Summary:

Cohere Executive Directors will oversee all aspects of Community Life management in their assigned communities including creating and promoting community vision throughout the development Life Cycle; developing team and organizational systems; and establishing resource frameworks for all community disciplines including community affairs, engagement, and operations. The Executive Director (ED) will embrace and demonstrate the core values of Trust, Reciprocity, Spirit, and Legacy while striving to exceed team and partner expectations. The ED will set the tone for professionalism and model exceptional customer service that demonstrates our commitment to co-creation and resident involvement.

As the aspirational and relational leader for the communities under their direction, the ED is responsible for crystallizing the vision of the community and fulfilling the community’s brand promise. The ED’s most important role is that of servant leader. In addition to being a champion for the community, the ED must be an articulate spokesperson, a gifted organizer, a trusted partner, and the community’s biggest advocate.

The ED is responsible for creating unique opportunities that foster a rich expression of community life -- bringing residents, neighbors, employers, and inspired visitors together to create authentic, collective experiences that enhance quality of life and provide the cornerstones for sustainable legacy communities.

The ED will cultivate, coach, and lead a team of dynamic community builders who are equally passionate about achieving Cohere’s vision of connected, inspired living. Working with this talented team, the ED will have ultimate responsibility for the daily operations of governing entities, staff, amenities, programs, and associated budgets.

Essential Functions and Responsibilities:

- Oversee and lead on-site Community Life team(s) that carry out all aspects of community operations, governance, engagement programs, and communications.
- Work collaboratively with Developer partners and board(s) of directors; ensure fulfillment of Cohere’s contractual obligations and scopes of work; provide professional guidance on matters specific to Cohere’s community management approach.
- Manage relationship(s) with the board(s) of directors; ensure needs are met and specific directives are carried out in keeping with community governance; provide formal and informal reports to board members and, in general, maintain open communication on all matters of importance.
- Develop and execute a multi-faceted strategic plan with focused initiatives for engagement, communications, and operations.
- Develop an annual budget and operating plan reflective of approved strategic goals; manage and measure performance against stated imperatives.
- Serve as the central point of contact for community information, as well as a resource for problem-solving on behalf of our community’s stakeholders.

- Cultivate and advance positive, mutually beneficial partnerships between the community(s) and the community(s) at large, including local governmental entities, school districts, social and civic groups, arts and cultural entities, charitable organizations, and other stakeholder entities important to the area(s).
- Leverage talents, assets, energy, and resources of internal and external stakeholder groups to create unique benefits and opportunities for residents.
- Develop and implement innovative community-building initiatives designed to help community(s) become strong, active, and caring.
- Encourage a spirit of volunteerism and community service; cultivate deep and sustained involvement by stakeholders in shaping the future of the community.
- Work collaboratively with Developer partners and marketing teams; serve as a liaison and participant in community design and development to ensure Community Life's unique perspective is represented.
- Oversee governance structure based on inclusiveness, mutual respect, consensus-building, and responsiveness to changing needs and opportunities.
- Strive to sustain a level of community maintenance that is best-in-class.
- Promote importance of and compliance with Community Standards; cultivate resident stewards; implement educational campaigns aimed at cultivating resident buy-in and building grassroots support for the compliance process.
- Work collaboratively with Cohere teams and colleagues to mine best practices and ensure efficient, effective delivery of programming.
- As a member of the Cohere Senior Leadership Team, actively contribute to the success of Cohere.
- Participate in Cohere's Councils of Excellence and engage in ongoing personal and professional development aimed at expanding capabilities, knowledge, and passion for the work.
- Seek out service and leadership opportunities amongst non-profits, philanthropic agencies and/or other relevant entities where your contributions are needed and valued; model the way.

Attributes:

Key attributes for a successful Executive Director include, but are not limited to the following capabilities, qualifications, and performance skills:

- Vision: aspirational thinker with ability to see and capitalize on possibilities.
- Purposeful; establishes and conveys a sense of purpose that is in alignment with company and community values.
- Passion for people and ability to engage in authentic, meaningful ways
- Leads by example; models the way.
- Motivating, inspiring; brings out the best in team members, volunteers, and stakeholders.
- Collaborative; predisposed to partnership and teamwork.
- Expediter: implements decisions and follows through.
- Excellent communicator; personable, tactful, and diplomatic.
- Ability to foster a collaborative environment when serving both internal and external customers
- Ability to keep the organization's vision and values at the forefront of decision-making and action
- Innovative and creative problem solving using a "win-win" approach
- Possess initiative to think, reason and make independent decisions
- Possess strong management and organizational skills
- Flexibility, adaptability, and confidentiality is essential

Experience & Skills:

- A minimum of 10 years of experience in community-based organizations, non-profit management, community operation, governance and/or community building programs preferred.
- A minimum of 5 years experience in a senior management role in a large-scale master planned community preferred.
- Preferred qualifications include CAI CMCA or PCAM designation and a college degree.
- Real Estate and/or community development experience beneficial
- Experience working with municipal government and/or public agencies beneficial
- Background in marketing, communications and/or public relations beneficial
- Experience working with volunteers (clubs, committees, neighborhood groups, etc.)
- Comfortable speaking in front of small and large groups
- Financial acumen and experience preparing and monitoring budgets
- Excellent verbal, written and personal communications skills
- Ability to create strategic management/leadership plans
- Excellent troubleshooting skills

Work Environment & Physical Demands:

- The Executive Director should expect to work a flexible schedule, including evenings, weekends, and some holidays.
- Ability to provide one's own transportation; must have a current drivers' license and an acceptable driving record.
- May be required to frequently lift and/or move up to 30 pounds and be on feet for extended periods.

Operating Principles

In furtherance of our mission team members will:

- Instill a sense of fun and enthusiasm into everything we do.
- Encourage a dynamic collaboration between internal and external stakeholders.
- Exercise tact, diplomacy and fair-mindedness in all interactions while providing exceptional customer service.
- Reflect a work style based on inclusiveness, mutual respect, consensus-building, and responsiveness to changing needs and opportunities.
- Embrace the vision, goals, and aspirations of Cohere.

Job Type: Full-time

Pay: \$115,000 - \$125,000 per year; year-end bonus eligibility up to 10% of gross annual salary

Benefits:

- 401(k)
- Dental Insurance
- Health Insurance
- Vision Insurance
- Paid Time Off

Cohere is an equal opportunity employer and considers all qualified applicants equally without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, veteran status, or disability status.